



JFL TEAM PRICING

INDIVIDUAL TEAM



INDIVIDUAL PHOTOS



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PRICING

JFL TEAMS

DIGITAL IMAGES

STUDIO SESSION PRICING (ADD \$10 PER ATHLETE FOR ON-LOCATION AT YOUR PRACTICE FACILITY.)

DIGITAL ONLY OPTION

\$50 NON-REFUNDABLE SESSION RESERVATION FEE (DUE WITH CONTRACT)

\$500 PER TEAM UP TO 10 ATHLETES + \$50 PER EACH ADDITIONAL ATHLETE

5 POSES OF YOUR CHOICE PER INDIVIDUAL ATHLETE

Up to 5 INDIVIDUAL DIGITAL IMAGES PER ATHLETE

BUDDY POSES + COACH/PLAYER + SIBLING POSES MAY BE ADDED ON IF TIME ALLOWS

PAYMENT IS DUE ON THE DAY OF THE SESSION (cash or check preferred; add 3.5% for credit/debit)

HOW IT WORKS:

- When you signed up to coach, your job description did NOT include “organize picture day.” So once you’ve contracted me to photograph your team, I take over. I email each parent to explain how the session works, where to go, what time to get there, where to park, what to bring. I send parents a Posing Guide to review with their athlete prior to picture day to give them ideas and inspiration.
- Each athlete is photographed individually, 5 poses per athlete at my studio in Bartonville. I will provide props for use if the players want them (chain, American flag, sledgehammer, cowboy hat, sunglasses, eye black, GOAT necklace, boom box, etc.) Athletes are encouraged to bring any props they want to include in their pictures. I will edit using colored smoke and fire edits and neon lighting at my discretion. Each player will receive up to 5 individual digital images of their athlete (selected by the Photographer). If time allows, buddy poses and coach/player poses will be taken and included at no additional cost.

PLAYER BANNER (ADD ON ONLY):

\$45 - 24X30 INCHES INDIVIDUAL PLAYER BANNER

Individual player banners may be purchased AFTER receipt of the online gallery where parents may optionally choose to order an individual banner created from any of their child’s images. Details are provided directly to the parents when the online gallery is sent.

*All digital images include a Release allowing parents to print and/or share on social media and/or use them online or in print for game day promotions, as well as for personal use for each athlete, for graduation announcements, yard signs, prints, etc.

ALL PRICES INCLUDE TAX + SHIPPING

FAQs

- *Is this a lot of work and time for the coach or team parent to organize?*

Definitely NOT. You signed on to coach these kids, not organize picture day. Once you've selected the date and time for your media day session, and you or a team parent signs the contract, I take over. Someone from your team provides me with a roster and parent emails, and do all the rest. I contact each parent and provide them with ALL the information they will need, from where to park, what time to arrive, how long it takes, and what to bring with on picture day. I also send them a 20+ page Posing Guide to help their youth athlete in selecting his or her favorite poses.

- *Does the entire team have to participate?*

No. The price is \$500 for up to 10 players. If you only have 7 players, it's still \$500 and you can divide that up between the parents any way you want. But if you have 11 players, it's \$550, etc.

- *How long does picture day take?*

Each individual athlete is photographed in approximately 5-6 minutes for 5 poses. If you have a large team of over 10 athletes, arrival time is staggered to reduce waiting.

- *Can we choose our own poses?*

Absolutely. While I provide a posing guide with lots of creative posing suggestions, I also encourage personality and confidence.

- *Can players bring their own props?*

Yes, please! While I have lots of props available for the athletes to borrow, I encourage each player to bring along props that are meaningful to them.

- *What age groups do you photograph?*

I photograph mainly youth athletes in grades K-8th, but high school athletes are certainly welcome.

- *Will you travel to our field or practice facility?*

Definitely! I can travel to your field, gym, or other practice facility in Central Illinois.

- *What if a player isn't available on picture day?*

I get it, families are BUSY! If you have a player who isn't available on your team's scheduled picture day, I can schedule a make-up day for him/her to stop into my studio for pictures on a different date within 7 days.

- *How do we pay you?*

I require a \$50 non-refundable session reservation fee to lock in your team's date on my calendar. This is paid via credit/debit/ACH when the contract is signed (with no additional fees). Then, a team parent or coach is responsible for paying for each athlete on picture day in one form of payment. If parents are paying, a coach/parent can assign someone to collect money from parents to submit to me in one form of payment on picture day. Cash or check is preferred. A 3.5% fee applies to credit/debit/ACH/Venmo.

- *Do you offer magnets and yard signs and other keepsake printed items?*

I do not. Each parent receives a print release allowing them the option to purchase any prints or other keepsake items directly from a consumer retailer. I do offer custom individual banners.

- *Where is your studio located?*

My studio is located in Bartonville, Illinois, just minutes from Peoria, Pekin, Tremont, Glasford, East Peoria, Canton, Farmington, Metamora, Washington, Canton, Illinois. Shooting in my studio gives every team a consistent, professional look regardless of the weather.

- *Do you photograph other sports?*

I do! I offer media day sessions for baseball, softball, JFL football, soccer, and basketball, both travel and rec teams. Contact me for pricing and/or availability.



Contact me to schedule your team's sports portrait session: lisapallardy@yahoo.com